

BROAD LANE VETS



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www.broadlanevets.co.uk

Company no. 6527705

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COULD YOUR PET BE A HAIRY HERO?

Most people are well aware of the important work of the "National Blood Service" run by the NHS for humans. But have you ever considered what would happen if your pet required a **blood transfusion**? These may be needed following a road traffic accident, during surgical procedures and in many diseases, and are as important in pets as they are in people.

In the past, many veterinary practices have simply not been able to offer blood transfusions as a treatment option. However here at Broad Lane, we have long recognised the life-saving benefits of transfusions. Previously, we had to rely on blood donated mainly by pets belonging to our staff but thankfully there is another way now.

"Pet Blood Bank UK" is a pioneering charity, and is the first formal pet blood bank in the UK. PBBuk collects blood from volunteer pets, and this is where you can help. These volunteers are mainly much-loved family pets, and what they all have in common is that their owners understand that by making a blood donation, their pet can make a real difference in saving the life of another pet.

Broad Lane Vets has been helping PBBuk in its vital work, by holding regular blood drives on its premises since 2007. If you would be interested in your pet taking part, we would be really pleased to hear from you. Currently there is a national shortage of pet blood donors so we really need your help.

Donor welfare is paramount, and whilst potentially helping save lives, the donor will also benefit from:

- **Free** comprehensive health check
- **Free** full blood tests (haematology/biochemistry)
- **Free** infectious disease screening
- **Free** blood-typing
- **Free** goody-bags, treats, collar-tag, bandana

We look forward to hearing from you and your hairy hero.

DONOR CRITERIA

- DOG (cats may be considered in a future blood drive)
- WEIGHS MORE THAN 25KG (55lb)
- 1 - 8 YEARS OF AGE
- FULLY-VACCINATED (within last 12months)
- FIT AND WELL
- NOT ON ANY MEDICATIONS (apart from routine flea/worm treatments)
- NOT TRAVELLED ABROAD (or been in close contact with pets having travelled)
- NOT RECEIVED A BLOOD TRANSFUSION THEMSELVES
- GOOD TEMPERAMENT
- NEUTERED
- MICROCHIPPED

If you have ticked all the above and are interested in taking part, please complete the following:

Name of pet _____

Breed _____

Name of owner _____

Address _____ Email _____

Contact phone no. _____

Then return this form to: Elly Pittaway MRCVS - Broad Lane Vets
255 Broad Lane
Coventry
CV5 7AQ

We will contact you when a date has been set for the next blood drive.

- I consent to the above details being shared with The Pet Blood Bank UK